

Cairo ICT 2020 Forum Agenda

Sunday, 22 November

13:00 – 14:30 (Hall 5A) **Opening Cairo ICT and Lunch Sponsored by e-finance**

Keynote:

13:00 – 13:05 Mr. Ibrahim Sarhan, Chairman & CEO – e-finance

13:05 – 13:10 Mr. Michael Li, President – Huawei Northern Africa Enterprise Business Group

13:10 – 13:15 Mr. Andrew Brown, GM Cloud & Cognitive Software, EMEA – IBM

13:15 – 13:30 **Signing Ceremony:**

H.E. Augustin Kibassa Maliba, Minister of Posts, Telecommunications and New Information and Communication Technologies (PT-NTIC) – DR Congo

Mr. Ahmed Mekky, Chairman & CEO – Benya

13:30 – 14:30

Panel Discussion:

Challenges & Opportunities in the Digital Infrastructure Space

In an increasingly competitive environment, the entire ecosystem needs to function properly for businesses, consumers, and other end-users to have reliable connectivity. This includes data centers, mobile operators, hyperscalers, and Content Delivery Networks and others that make 5G and Edge Computing possible.

Moderator: Mr. Ossama Kamal, CEO – Tradefairs International

Panelists:

- Mr. Hazem Metwally, CEO – Etisalat Misr
- Mr. Yasser Shaker, CEO – Orange Egypt
- Mr. Mohamed Abdullah, CEO – Vodafone Egypt
- Mr. Ahmed Mekky, Chairman & CEO – Benya

14:30

Lunch

**Monday, 23 November
(Hall 5B)**

11:30 – 12:30

Panel Discussion:

Africa: The Promised Land of Innovation

Moderator: Mr. Osama Qadan, Group Chief Commercial Officer – Benya

Panelists:

- H.E. Augustin Kibassa Maliba, Minister of Posts, Telecommunications and New Information and Communication Technologies (PT-NTIC) – DR Congo
- H.E. Mr. Lacina Kone, CEO – Smart Africa
- Dr. Mabouba Diagne, Regional Senior Executive Coverage – Franco-Luso
- Mr. Vincenzo Neci, Executive Chairman – Optimum Telecom Algeria

13:00 – 14:00

Panel Discussion:

The Big Reset: Post Pandemic Winners

Moderator: Mr. Ayman El Gohary, GM North, West & Central Africa – Cisco

Panelists:

- H.E. Dr. Tarek Shawki – Minister of Education
- H.E. Dr. Khaled Abdel Ghaffar – Minister of Higher Education
- H.E. Dr. Hala Zayed – Minister of Health
- Ms. Mirna Arif, Country General Manager – Microsoft Egypt
- Mr. Khaled Hegazy, Chief Corporate affairs officers – Etisalat Misr
- Mr. Ayman Essam, External Affairs and Legal Director – Vodafone Egypt
- Ms. Hoda Mansour, Managing Director Egypt and New Frontiers – SAP

14:30 – 15:30

Work from Home. Could Infrastructure in Egypt Handle It?

Moderator: Dr. Abdel Rahman Al Sawi, Professor of Telecommunications – Helwan University

Panelists:

- Mr. Mohamed Sabbagh, Government Sector Director – Cisco
- Mr. Mohamed Metwally, Enterprise Marketing & Business Solution Director – Etisalat Misr
- Mr. Mahmoud Awad, COO – SAP
- Mr. Medhat El Sayed, GM – NCTS
- Mr. Mohamed Rayan, MD & Board Member – Omniclouds Egypt

**Tuesday, 24 November
(Hall 5B)**

13:00 – 14:00

The Role of the Cloud in more efficient movement from crisis to recovery.

Moderator: Mr. Ahmed Fayed, Country Manger, Egypt & Libya – Avaya

Panelists:

- Mr. Wael Abdoush, Country Manager Egypt – IBM
- Mr. Tamer Gadallah, Executive Director – SAP Egypt
- Mr. Mohamed Ahmed Hassan, IT Solutions Expert – Huawei Egypt
- Ms. Mirna Arif, Country General Manager – Microsoft Egypt
- Mr. Ahmed Sidky, Head of Digital Business Solutions – Vodafone Egypt
- Mr. Adel Gaber, Senior pre-sales Manager Egypt, Libya & Levant – Dell Technologies
- Mr. Wael Khalil, Sr. Adviser, Datacenter and Cloud – Orange Egypt

14:30 – 15:30

Panel Discussion:

The Impact of Disruptive Technologies e.g. IoT, AI and cognitive systems on How We Live and How We Work

Moderator: Mr. Tarek Heiba, Senior Director & General Manager – Dell Technologies

Panelists:

- Mr. Mostafa Essa, Head of AI, Data Analytics and Digital Transformation – Vodafone Egypt
- Mr. Jean-Daniel TRAGUS, Commercial Director MEA – Head Aerospace
- Mr. Harrgen Shen, Datacom solution CTO – Huawei Northern Africa Enterprise Business
- Mr. Mohamed Amer, VP & Regional GM, MEA – Xerox UK Ltd.
- Ms. Dahlia Ghaly, Sr. Director Sales – Raya Information Technology
- Mr. Mina Awadallah, Sr. Supervisor IoT & Smart Solutions Marketing – Orange Egypt

16:00 – 17:00

Panel Discussion:

Smart Sustainable Solutions for Cities & Businesses

Moderator: Dr. Moataz Hassouna, CEO – IPlus

Panelists:

- Mr. Mohamed Fathy, Regional Sales Manager, Egypt & Saudi Arabia – Dell Technologies
- Mr. Medhat Mahmoud, Expert Smart City – Huawei Enterprise Northern Africa
- Mr. Mostafa Othman, Information System Manager – ACUD
- Mr. Omar Sarhan, Enterprise Sales Director – Etisalat Misr

- Mr. Bassem Iskander, Sr. Manager IoT & Smart Solutions Marketing – Orange Egypt

Wednesday, 25 November
(Hall 5A)

12:00 – 12:40 **Presentation:**
OMDIA: Whitepaper of Building on Egypt's Broadband Progress

Monday, 23 November
(Hall 5A)

PAFIX Opening

12:00 – 12:10 **Welcome Note:** Mr. Ossama Kamal, CEO – Tradefairs International
12:10 – 12:20 **Word from Sponsor:** Mr. Ibrahim Sarhan, Chairman – e-finance
12:20 – 12:30 **Keynote Address:** H.E. Ramy AbulNaga, Deputy Governor – CBE

12:30 – 13:30 **Panel Discussion:**
Unlocking the Digital Economy through Regulatory Changes
Moderator:
Panelists:

- H.E. Omar Marwan – Minister of Justice
- H.E. Hisham Tawfik – Minister of Public Business Sector
- H.E. Neveen Kabbaj – Minister of Social Solidarity
- Mr. Tamer Eldakak, Vice President of State Council & Board Member – CBE
- H.E. Khaled Hanafy, Secretary General – Union of Arab Chambers
- Mr. Ibrahim Sarhan, Chairman – e-finance

13:30 – 13:45 **Signing Ceremony**

- Ministry of Justice & Minister of Petroleum
- Ministry of Justice & Banque Misr & Ministry of Justice & e-Finance

13:45 – 14:45 **Panel Discussion:**
The Role of the Banking Sector in Driving Digital Inclusion
Moderator: Mr. Sherif Behary, Chief Executive Officer – Misr Digital Innovation
Panelists:

- Mr. Tarek Fayed, Chairman – Banque du Caire
- Mr. Tarek El Kholi, CEO – SAIB
- Mr. Akef Maghraby, Vice President – Banque Misr
- Mr. Hisham Abdel Rasoul, CEO – Raya Integration

- Mr. Karim Soos, Retail CEO – NBE

14:45 Lunch

Tuesday, 24 November
(Hall 5A)

- 11:00 – 12:00** **Digital Transformation Effect on Growing the Economy: Role of the Sovereign Fund**
Moderator: Mr. Ibrahim Sarhan, Chairman – e-finance
Panelists
- H.E. Dr. Hala El Said – Minister of Planning & Economic Development
 - Mr. Ayman Soliman, CEO – Egypt Sovereign Fund
 - Mr. Mohamed Metwally, NI Capital
 - Mr. Walid Gad, Chairman – CIT Chamber
- 12:15- 12:45** **Presentation Save Daily:**
By Mr. Mark Kaplan, Independent Director – Save Daily
- 13:00 – 14:00** **Panel Discussion:**
Digital Transformation in Tax Reform
Moderator: Mr. Ibrahim Sarhan, Chairman – e-finance
Panelists
- H.E. Dr. Mohamed Maait – Minister of Finance
 - Mr. Sherif El Kilany, Egypt Managing Partner – EY
 - Mr. Ibrahim El Araby, Chairman – Federation of Chambers of Commerce
 - Dr. Mohamed El Bahey, Head of Tax Committee – Federation of Egyptian Industries
- 14:30 – 15:30** **Panel Discussion:**
The ecosystem of Payment Channels
Moderator: Mr. Mohamed Farag, Deputy Chief Operating Officer – CIB
Panelists:
- Mr. Ossama Abbas, Head of epayment & Vodafone Cash
 - Mr. Ahmed Mohamed Ibrahim Ali , COO – Cashcall
 - Dr. Ahmed Miniesy, VP Sales & Marketing – SEE
 - Mr. Moataz El Sayed, CEO – Khales
 - Mr. Mohamed Wahby, CEO – Aman
 - Mr. Tamer El Menoufy, Digital VAS Fintech & Terminal Director – Etisalat Misr
 - Mr. Ahmed Metwally, Director of Digital payments – Orange Egypt
- 16:00 – 17:00** **Panel Discussion:**
Digital Solutions to drive Financial Inclusion
Moderator: Mr. Khaled Bassiouny, General Manager Financial Inclusion Department – CBE

Panelists

- Mr. Mohamed Antably, SMEs Head – Attijariwafa
- Mr. Mohamed Mounir, CEO – Paynas
- Orange Egypt

TransMEA Conference

Monday, 23 November

Opening TransMEA – Manara Cinema Hall

10:00 -10:10

Welcome Note: Mr. Ossama Kamal, Chairman – Tradefairs International

10:15 -10:25

Keynote : H.E. Kamel El Wazir – Minister of Transport

Mr. Vincent Sun, CEO – Huawei Egypt Technologies

10:25 – 10:45

Word from the Sponsors:

- Mr. Osama Bishai, CEO – Orascom Construction
- Dr. Mustafa Madkour, CEO – Madkour Group
- Mr. Ahmed Al-Abd, CEO – Concord
- Mr. Youssef Merjaneh, Managing Director – RATP Dev Egypt

11:00 -12:30

**Panel Discussion: Future and Growth of Transport Market by 2030
Transforming the Railway Industry to a safer, more reliable and cheaper
Ecosystem by digital means**

Moderator: Ms. Menna Farouk, Presenter

Panelists:

- Mr. Ashraf Raslan, Chairman – Egyptian Railways Authority
- Mr. Mohammad Khadra, Regional Director – Talgo
- Mr. Ramy Salah, Customer Director – Alstom Group
- Mr. Tarek Aly, CEO – Siemens Mobility LLC
- Mr. Islam Fathy, MD – Wabtec Egypt
- Mr. Sergey Stolyarov, General Director – RZD International
- Mr. Sayed Farouk, President & CEO – Arab Contractors
- Mr. Karim Sami Saad, Chairman – Neric & East Port Said Industrial Zone
- Mr. Bruce Meng, Vice President – Huawei Northern Africa Enterprise
- Mr. Tamer Shafik, Development Director – Orascom Construction

12:30

Coffee Break

14:00

(Plaza Room 2)

Signing Ceremony

- **The Chinese AFIC & Creek Alliance**

Signing two agreements for the implementation of the second and the third phases of the monorail project

- **Eldidi Group & Gama Construction**

Memorandum of understanding to prepare feasibility studies for the establishment of the electric train project to connect between West Port Said Port to Abu Qir Port in Alexandria

- **Arab Contractors & Petrojet & Hassan Allam Holding & Concord**

Signing contract for the implementation of the regular works for the western part of the first phase of the fourth metro line

- **Mitsubishi & Orascom & Thales**

Signing contract to implement the electromechanical works specialized Group

**Tuesday, 24 November
(Hall 5B)**

11:00 – 12:30

Panel Discussion: Smart & Sustainable Ports & Terminals What is the future of transport & logistics technology?

Moderator: Mr. Ahmed Beshto, Presenter

Panelists:

- H.E. Kamel El Wazir – Minister of Transport
- H.E. Dr. Mohamed Maait – Minister of Finance
- Admiral Osama Rabie – Chairman of Suez Canal Authority
- Mr. Yehia Zaki – Chairman of SCZone

**13:30
(Plaza Room 2)**

Signing Ceremony

- **Ministry of Planning & Economic Zone**

Signing ceremony of the establishment contract of the National Egyptian Railroad Industries Company (NERIC)

- **Signing of the partnership agreement between Huawei & TransIT**

- **Signing of a Memorandum of Understanding between the PATHFINDER Alliance & the General Authority for Land and Dry Ports**

Wednesday 25 November

(Hall 5B)

12:00 – 13:30

**Panel Discussion : Roads & Road Building Sustainable Transport...
Sustainable Development**

Keynote : H.E. Tomas Eneroth Minister for Infrastructure – Sweden

Moderator: Dr. Ahmed Mosa, Founder & Chairman – Masarat Misr

Panelists:

- General Hussam El Din Mustafa, Chairman – Public Authority for Roads, Bridges & Land Transport
- Mr. Sayed Metwally, CEO – Transport Regulatory Authority
- Mr. Mohammed Abdel Wahab, Chairman – H.A Roads & Bridge – VSL
- Mr. Adel Turk, Chairman – Roads Holding Company
- Dr. Mustafa Madkour, CEO – Madkour Group
- Mr. Mahmoud Abdel Samea, Business Unit Director – Elsewedy Electric
- Mr. Jack Zhang, Vice President – Huawei North Africa Enterprise
- Dr. Mohamed Rafat Elkafoury, Project Manager Deputy, 10th of Ramadan and New Capital LRT AVIC INTL – CREC consortium